Software in your service.

Who gets wealthy from your software? If the answer is a list of vendors, this deck is for you.

~75%
of new software companies now ship AI-native products

70-90%
of repeated knowledge work can run without a human in the loop

29
deployments live on our own ventures, on the stack in this deck

01
The problem
Rent, paid monthly, owned by no one.

02
The shift
Building software just got cheap.

03
The answer
Own the machine. Keep the wealth.

THE PROBLEM

A dozen tools. Every month. None of them yours.

A CRM here, a scheduler there. Forms, funnels, chat. Each one small. All of it rent, forever. Cancel one and the workflow dies with it.

CRM	EMAIL	FORMS	FUNNELS	CHAT	DOCS
SCHED	SURVEYS	REPORTS	PIPELINE	+ YOURS	+ NEXT

(hours lost each week × what an hour costs you) − 0 owned = wealth leaving, monthly

The vendor keeps
The asset, the data, and the upside.

You keep
The invoice and the busywork.

THE SHIFT

~75% of new software now ships AI-native. Rent stopped being the cheap option.

UNTIL NOW

Custom meant a dev team, a year, and a budget you did not have.

So you rented. Everyone rented. Renting was the rational choice.

↓

NOW

AI models plus modern platforms. A small crew, weeks, your stack.

The build cost fell through the floor. What cost a team now costs a sprint.

AI-era builds

~75%

of new software companies ship AI-native products. The assumption behind "just buy SaaS" is dead.

Custom build time

Weeks

not years, for software that fits your service instead of a vendor's roadmap.

Source: 2026 market data on AI-era builds; our delivery record.

The build is cheap now. Knowing where to point it is the job. That is ours.

THE ANSWER

SaaS made vendors wealthy. Software in your service keeps it in yours.

SOFTWARE AS A SERVICE

~~Rent the machine.~~

Every subscription is rent. The vendor keeps the asset, the data, and the upside. Your workflows live in their roadmap, priced up every year.

Their ARR. Your invoice.

SOFTWARE IN A SERVICE

Own the machine.

We build the software into your service. Your stack, your portal, your data. If you ever leave, it keeps working.

Your asset. Your upside.

No new subscriptions. The return, in writing, every month.

HOW IT LANDS

Prototype in days. Live in weeks. Yours in one month.

Stage 01
SEE IT

Days

The workflow that leaks the most money, working in front of you. On your examples, not a generic demo.

→

Stage 02
LIVE

Weeks

Running on your real data, inside your stack, used by your people. Not a pilot in a corner.

→

Stage 03
YOURS

One month

Production. Your code, your keys, your data. We keep running it with you, or your team takes over. It never becomes rent.

`5 hours a week returned × €35/hour loaded cost = build paid back inside one quarter`

Example math from the ROI framework we run with clients.

THE LOOP

70-90% of repeated knowledge work can run without a human. The loop reports what it returned.

01
Map it
Find the leak: hours and cash, by workflow.

→

02
Build it
The machine that does the work while you sleep.

→

03
Run it
Live on your data, inside your stack.

→

04
Report it
What ran, what it returned. Then the next map.

EVERY MONTH

The monthly report, in writing

R1 **Hours returned, by workflow**
measured against the baseline we set before building

R2 **Money found, by invoice**
cash that was leaking and now stays in the business

R3 **Payback on the last build**
from your own numbers, not industry averages

R4 **What to build next**
ranked by return, from this month's numbers

Automation ceiling

70-90%

of repeated knowledge work can run without a human in the loop.

Source: the ROI frameworks we use with clients.

THE STACK

29 deployments. 6 ventures. One stack. Yours runs on it too.

WE BUILD ON

- Claude
- Anthropic
- Google
- GitHub
- Supabase
- Vercel
- Stripe
- n8n
- Zapier
- Mailchimp
- WhatsApp
- Telegram

BUILT BY US, ON IT

- PlacementFlow
- FlexiQ
- Datacenter Broker
- NIXPAY
- coziall
- SOVEREIGN AI GRID

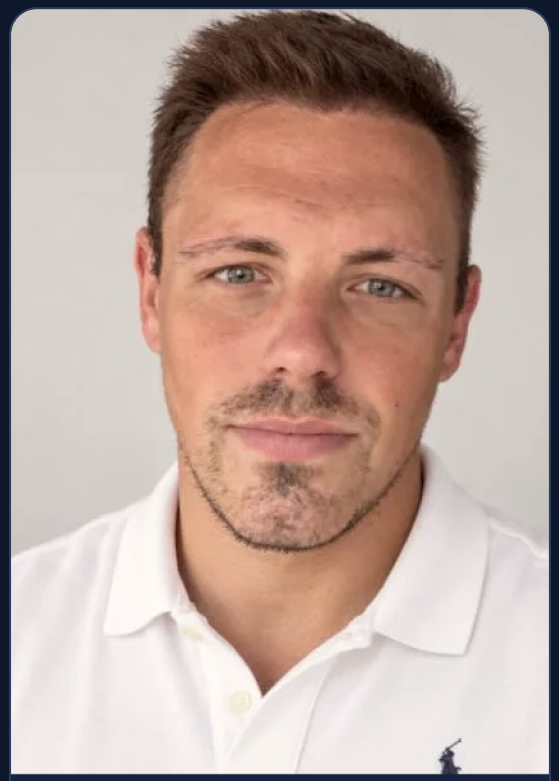
The same stack that runs six companies we own or co-own runs yours.

`aipartners-platform.vercel.app` client portal, live today

WHO WE ARE

4 people. The founder on every call.

Small, on purpose. The people who ship are the people you talk to.



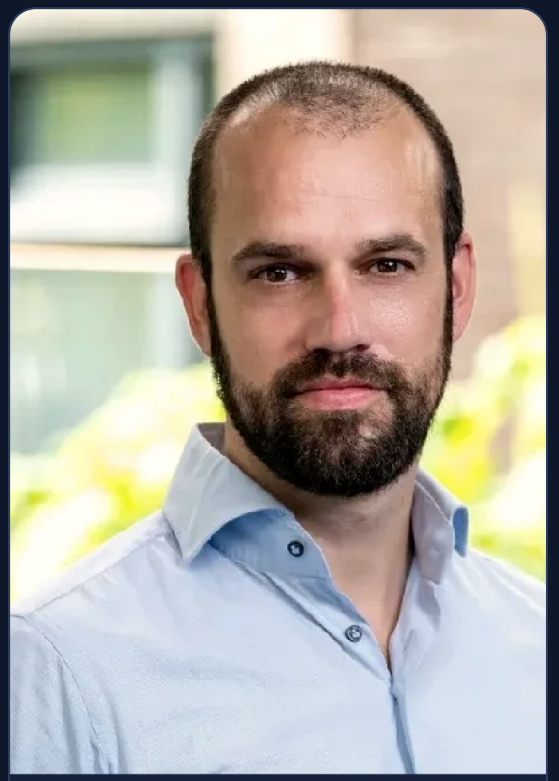
Bjorn Booten
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Henry Krastev
CO-FOUNDER · PRODUCT



Valentin Rangelov
TECHNOLOGY · AGENTS



Nick Aldewereld
INFRASTRUCTURE · DATA

Leuven, Belgium · serving EU + US

aipartnershq.com

Behind them: 6 ventures and 29 deployments

NOT SURE?

Bring this deck to any AI. Ask it to poke holes.

If it survives, bring us your worst process. The wealth your software creates stays in your business.

cal.com/bjovibes/15minaipartners BOOK 15 MINUTES

Read it, question it, test it. Then book the call and we start where it hurts.